

Our assessment and development tools help you fulfill the promise of your coaching and consulting.

The all-important question: ***What's the biggest threat to the success of your coaching and consulting with clients?***

Is it your content? Or your delivery? Is it the company's environment?

It's actually none of those.

It's the ***existing habits*** that people already have, related to the skills you're helping them improve.

If there's no follow-up practice and coaching once people have been introduced to new skills, the odds of them actually applying them on the job are almost ZERO.



We know. We've been there. We understand the frustration you feel when you deliver outstanding coaching or training and later find out that participants don't use the skills back on the job.

We've created assessment and development tools that positively impact your:

- ✓ **RESULTS:** Produce lasting changes in behavior, achieving the ROI your clients expect.
- ✓ **BUSINESS DEVELOPMENT:** Increase revenue by positioning your services as unique.

"As an executive coach to senior-level executives in Fortune 500 companies, I've found Strong for Performance very powerful during sales conversations. I'm able to assure these leaders that, between coaching sessions, they'll access information that helps them reflect, digest their learning, take action, and prepare them for the next conversation they'll have with me.

Knowing they'll have this level of support has helped me acquire more clients."

– Lisa Walker, Ph.D., Lisa Walker Coaching & Consulting

"Performance Support Systems is the epitome of the client-centered, high-integrity, high-support company with world class products. You could look for a lifetime and not find its equal." – Bud Cummings, Professional Development Associates

The ASSESSMENT Tool: 20/20 Insight GOLD

Assessment is the first step to improved performance. Our 360/survey software makes it a snap to gather feedback about individual, team and organization performance so you can help clients focus their resources on the greatest need. You start with a baseline survey, survey again later during follow-up, and then compare the two sets of results to measure performance improvements.

20/20 Insight GOLD's customization capability makes it possible to use a single tool for several applications:

- ✓ Needs analysis
- ✓ Pre-training assessment to identify skills to address
- ✓ Leader and individual contributor development
- ✓ Team and organizational effectiveness
- ✓ Employee engagement
- ✓ Customer satisfaction

Watch the video here to learn more: <https://2020insight.net/>

The DEVELOPMENT Tool: Strong for Performance

To create lasting improvements on the job, people need practice, coaching and feedback. Our online system, Strong for Performance, delivers this.

Participants receive 24/7 access to a unique set of resources that reinforce what they should be doing. It's the perfect complement to the services you're already providing, and you can customize the program for each client, so they access only the resources you want them to see – plus, you can add links to your own custom content!

- ✓ Access to a wealth of multi-media content
- ✓ A proven three-steps process that rewires the brain for a new skill
- ✓ Accountability through online interactions with support coaches
- ✓ Progress checks by requesting feedback from stakeholders

How you can use Strong for Performance:

- ✓ As part of a training class
- ✓ For post-training follow-up
- ✓ Stand-alone development
- ✓ Complement executive coaching

Watch the video here to learn more: <https://strongforperformance.com/>

Schedule a demo with Meredith Bell: <https://calendly.com/meredithbell/20>